

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954592-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	954592	06330032

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/11/12	WPBF News 25 Mornings	6-7AM	-TWT---	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWT---	3	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$275.00 NM
3	WPBF	W	10/10/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$275.00 NM
2	WPBF	Th	10/11/12	6:21 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$275.00 NM
2	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	8:56 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$275.00 NM
3	WPBF	W	10/10/12	8:47 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$275.00 NM
4	WPBF	Th	10/11/12	8:30 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$275.00 NM
1	WPBF	F	10/12/12	8:41 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$275.00 NM
3	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/09/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$350.00 NM
3	WPBF	W	10/10/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$350.00 NM
1	WPBF	Th	10/11/12	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$350.00 NM
2	WPBF	F	10/12/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	JN101TV-FL	\$350.00 NM
4	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	5:10 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$450.00 NM
1	WPBF	W	10/10/12	5:08 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$450.00 NM
2	WPBF	Th	10/11/12	5:56 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$450.00 NM
4	WPBF	F	10/12/12	5:53 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$450.00 NM



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954592-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	J. NEGRON 4 FL SENAT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/09/12	10/12/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$525.00 NM
3	WPBF	W	10/10/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$525.00 NM
2	WPBF	F	10/12/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$525.00 NM
7	10/09/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	-TW-F-S	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TW-F-S	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
2	WPBF	W	10/10/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
3	WPBF	F	10/12/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
4	WPBF	Su	10/14/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
9	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:30 AM	GMA Sunday 7-8am	Sun 7-8am	:30	JN101TV-FL	\$325.00 NM
10	10/14/12	10/14/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	10:20 AM	Chris Matthews	Sun 10-10:30AM	:30	JN101TV-FL	\$450.00 NM
11	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:43 PM	Sun 630pm News	630-7pm	:30	JN101TV-FL	\$800.00 NM
12	10/15/12	10/15/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$275.00 NM
13	10/15/12	10/15/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:55 AM	Good Morning America	7-9AM	:30	JN101TV-FL	\$275.00 NM
14	10/15/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type



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954592-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Negron/R/State Senate	J. NEGRON 4 FL SENAT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/15/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
15	10/15/12	10/15/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:22 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$450.00 NM
16	10/15/12	10/15/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	JN101TV-FL	\$525.00 NM
17	10/15/12	10/15/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:02 AM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$700.00 NM
18	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	JN101TV-FL	\$500.00 NM
19	10/09/12	10/11/12	Nightline	11:35-12:05AM	-TWT---	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWT---	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	12:01 AM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$700.00 NM
2	WPBF	W	10/10/12	12:02 AM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$700.00 NM
3	WPBF	Th	10/11/12	12:01 AM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$700.00 NM
20	10/15/12	10/15/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	JN101TV-FL	\$275.00 NM
21	10/15/12	10/15/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:54 PM	M-F 5pm News	5-6pm	:30	JN101TV-FL	\$450.00 NM
22	10/15/12	10/15/12	Nightline	11:35-12:05AM	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$700.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/15/12	10/15/12	Nightline	11:35-12:05AM	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:53 PM	Nightline	11:35-12:05AM	:30	JN101TV-FL	\$700.00 NM
Total Spots							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$16,525.00
<u>Agency Commission</u>	\$2,478.75
<u>Net Amount Due</u>	\$14,046.25